

TUESDAY

14:15
15:15**Creating Advocacy Leaders** ▲[Save this session](#)

This session is meant to offer training and strategic advice on creating advocacy leaders. What are the policy initiatives that help build sustainable organisations? How can organisations develop successful campaigns or diversify their fundraising income? What is the best way to build relationships with the industry and secure engagement from individuals and businesses? This unique session will bring together expert speakers from around the world and offer examples from different schemes, methodologies and geographical locations. Follow up will include an online resource center. Don't miss this if you are a cycling advocate looking to grow your organisational impact.

Date Tue 13/6 14:15-15:15
Theme People
Format Round table discussion

Location Blue Room (Vereeniging)
Moderator Elina Baltatzi
Speaker(s) Randy Neufeld, Ze Lobo,
 Martha Roskowski

WEDNESDAY

10:30
11:30**Institutional arrangements for cycling: Challenges in Latin American cities** ▲[Save this session](#)

An increasing number of Latin American cities are planning for cycling. Several of these are ready to become intermediate cycling cities with cycle use above 5%. To achieve this, institutional development and a more integrated approach to cycle planning is needed. In this session we explore successful institutional arrangements such as Plans and Policies, Institutional structure and Capacity building as applied in Rotterdam, Dublin, Portland and Seville (Spain). What can Bogota, Mexico-city, Rio de Janeiro and Rosario (Arg.) learn from these experiences and from each other, and how can they make the next step in becoming a cycling-inclusive city?

Date Wed 14/6 10:30-11:30
Theme Governance
Format Lecture

Location Blue Room (Vereeniging)
Moderator Jeroen Buis
Speaker(s) Jeroen Buis, Ze Lobo,
 Damien Ó Tuama, Liliana
 Gonzalez

THURSDAY

10:30
11:30**Profile of Cyclists** ▲[Save this session](#)

Who are the people that regularly use a bicycle and what are their needs? Which groups do not cycle and why not? Surveys from different countries demonstrate chances for raising bicycle use among different groups instead of flogging a dead horse.

Date Thu 15/6 10:30-11:30
Theme People
Format Lecture

Location Green Room (Vereeniging)
Moderator Sarah Imm
Speaker(s) Anita Stienstra, Gabriela
 Binatti, Sofie Walschap,
 Shravan Shah

FRIDAY

10:30
11:30**EXTERNAL
SESSION****UN-Habitat Session: Creating a cycling culture in bike-unfriendly environments** ▲[Save this session](#)

Urban centers need to promote non-motorized transport – not only to ensure accessibility to opportunities for all, but also to achieve environmental benefits, increased safety and reduced traffic congestion. Cities in the developing world are illustrating a growing interest in implementing cycling infrastructure and facilities. The session proposes to look at examples from the Global South – and will discuss best practices on promoting cycling in challenging environments. Case studies will come from: Hyderabad (India), Nairobi (Kenya) and Bogotá (Colombia). From shared public bicycles to cycling masterplans, this session will have a look at what it means to create cycling culture in bike-unfriendly environments.



Date Fri 16/6 10:30-11:30
Theme
Format External session

Location Blue Room (Vereeniging)
Moderator Lake Sagaris
Speaker(s) Carlosfelipe Pardo, Dharmin
 Dontamsetti, Andre Dzikus,
 Ze Lobo